

YENİ YÜZYIL UNIVERSITY INSTITUTE OF SOCIAL SCIENCES
BUSINESS ADMINISTRATION PROGRAM (WITH-THESIS) 2026-2027 ACADEMIC YEAR COURSE SCHEDULE

1. Semester						
Necessity	Code	Course Name	A/T	T	P	ECTS
None	ISL533*	Seminar	T	1	0	3
None		Elective Course	T	3	0	6
None		Elective Course	T	3	0	6
None		Elective Course	T	3	0	6
None		Elective Course	T	3	0	6
None		Elective Course	T	3	0	6
TOTAL				16	0	33

1st Semester - Field Selective Courses						
Necessity	Code	Course Name	A/T	T	P	ECTS
None	ISLE505	Managerial Economics	T	3	0	6
None	ISLE501	Management and Organization	T	3	0	6
None	ISLE507	Marketing Management	T	3	0	6
None	EKOE511	Advanced Cost and Management Accounting	T	3	0	6
None	ISLE519	Human Resources Management	T	3	0	6
None	ISLE527	Management and Functions	T	3	0	6
None	ISLE571	Quantitative Decision Making Methods	T	3	0	6
None	ISLE573	Financial Accounting	T	3	0	6
None	ISLE503	Management Accounting	T	3	0	6
None	ISLE515	International Trade Policy	T	3	0	6
None	EKOE515	Financial Management	T	3	0	6
None	ISLE529	Brand Management	T	3	0	6
None	ISLE509	Organizational Culture	T	3	0	6
None	ISLE511	Leadership and Leadership Approaches	T	3	0	6
None	ISLE513	International Business	T	3	0	6
None	ISLE517	State-Market Relations in Business	T	3	0	6
TOTAL						

3rd Semester						
Necessity	Code	Course Name	A/T	T	P	ECTS
Available**	ISL590**	Thesis	T	0	0	60
TOTAL				0	0	60

(*) Markable courses can be opened in fall and spring semesters regardless of the course code.
 ** To be successful in all lessons. To have at least 2,50 GPA average.
A: Annual courses / T: Term Courses
TOTAL ECTS : 123

2. Semester						
Necessity	Code	Course Name	A/T	T	P	ECTS
None	EKO530*	Scientific Research Techniques and Publishing Ethics	T	3	0	6
None		Elective Course	T	3	0	6
None		Elective Course	T	3	0	6
None		Elective Course	T	3	0	6
None		Elective Course	T	3	0	6
None		Elective Course	T	3	0	6
TOTAL				15	0	30

2nd Semester - Field Selective Courses						
Necessity	Code	Course Name	A/T	T	P	ECTS
None	ISLE538	Capital Markets, Institutions and Instruments	T	3	0	6
None	ISLE536	Organizational Behavior	T	3	0	6
None	EKOE506	Money and Banking	T	3	0	6
None	ISLE506	Production Management	T	3	0	6
None	ISLE528	Globalization	T	3	0	6
None	ISLE530	International Business	T	3	0	6
None	ISLE512	Integrated Marketing Communication	T	3	0	6
None	ISLE524	Corporate Finance	T	3	0	6
None	ISLE522	Portfolio Management	T	3	0	6
None	ISLE502	Strategic Management	T	3	0	6
None	ISLE570	Statistics	T	3	0	6
None	ISLE514	Labor Economics	T	3	0	6
None	ISLE516	Digital Marketing	T	3	0	6
None	ISLE518	Brand Management	T	3	0	6
None	ISLE520	Leadership and Leadership Approaches	T	3	0	6
None	ISLE526	Tax Awareness and Behavior in Businesses	T	3	0	6
TOTAL						

4th Semester						
Necessity	Code	Course Name	A/T	T	P	ECTS
Available**	ISL590**	Thesis	T	0	0	60
TOTAL				0	0	60